



Love

YOUR HAIR

& IT WILL

Love YOU

BACK

HERE'S HOW TO CARE
FOR YOUR INVESTMENT

VIRGIN STRAIGHT, YAKI STRAIGHT, & KINKY STRAIGHT

 MAYVENN

VIRGIN Straight

For those who want it given to them straight, our collection of 100% virgin straight hair is your go-to for a sleek look with minimal effort. Whether you rock it blown out or bone straight, this classic texture is low maintenance, easy to maintain, and can be curled for a versatile look.



**VIRGIN HAIR
CAN BE LIFTED
OR COLORED**
*We suggest going to
a licensed or certified
stylist for best results.*

THE Essentials



SEAL

To prevent shedding, make sure to seal your wefts before installing.



MOISTURIZE

Use a light leave-in conditioner and a heat protectant when styling to keep your tresses hydrated.



DETANGLE

Starting at the bottom and working your way up, use a paddle brush or wide-tooth comb to keep your hair tangle-free as needed.



WASH

Keeping your hair clean without product build up means your look will last! Co-Wash your hair weekly and shampoo as needed.



WRAP

To retain moisture and prevent frizz, wrap hair with a silk scarf or bonnet before you catch some zzz's.

BEFORE YOU *Install*

We know you're excited to rock your new look, but first:

INSPECT YOUR HAIR

Is the hair quality up to your standards?

YES Could be better

Are you loving this texture?

YES Not really

IF YOU ANSWERED YES TO BOTH QUESTIONS, YOU'RE READY TO INSTALL! IF YOU DIDN'T, YOU'RE IN LUCK! →

CO-WASH

The hair looks great out of the bag, but to see the true texture of the hair (and to further minimize tangling) – co-wash! Co-wash is using conditioner to cleanse.



1 SATURATE

Wet the hair and saturate with conditioner, leave on for 5-10 minutes.



2 DETANGLE

Detangle with a wide tooth comb, and rinse.



3 AIR DRY

Leave hair to dry for 6-8 hours (or overnight) to completely dry.



Not Satisfied?

Mayvonn offers
FREE 30-day
returns on
bundles you
haven't altered.
If the hair isn't to
your liking, give
us a call at
1-888-562-7952
to start your return.

You're ready to go!

HOW TO PREVENT *Shedding*

Let's be real, hair sheds. Just like the hair on your head! But, there are steps you can take to prevent long-term loss of strands. These tips will help you minimize that ever-annoying shedding problem.



PRE-INSTALL

To prevent long-term shedding of your bundles, sealing your hair is a must! Using one of our suggested sealants, seal your wefts and allow to dry overnight.

DURING INSTALL

Whether you're installing your bundles to your head or a wig cap, make sure to sew around the wefts, not through them.



AFTER INSTALL

Be gentle when styling your hair. Going too hard with styling tools will yank out your strands.



HOW TO PREVENT *Tangling*

No one likes the feeling of hair extensions crawling up their neck, or a bunch of knots that make it unbearable to brush through. Follow these steps to achieve tangle-free bliss.



USE A PADDLE BRUSH EVERYDAY

to detangle your hair when needed and keep your look silky.

ALWAYS USE A HEAT PROTECTANT

before styling, and stray away from going above 350-400° on your hot tools. Remember to make sure your hair is completely dry before styling with any curling or flat irons for the healthiest tresses!



USE A LEAVE-IN

Just like your natural hair, extensions love moisture. But they don't require too much! Using a **light leave-in conditioner** as needed will keep hair soft, supple, and tangle-free.

WRAP YOUR HAIR

Wrapping your hair at night with a silk scarf, and/or sleeping on a silk or satin pillowcase prevents frizz, tangles, and retains moisture.





THE *Keys*



EVERY FEW DAYS



MOISTURIZE & DETANGLE

Keeping your hair tangle-free is crucial! Starting from the bottom and working your way up, detangle your bundles using a wide tooth comb or paddle brush. Apply a light leave-in conditioner as needed for extra moisture.



EVERY WEEK



WASH & CONDITION

Cleanse your hair every week or as necessary. Be sure to detangle before shampooing and use a sulfate-free shampoo as you gently massage the product into your hair. After applying conditioner, rinse with lukewarm water for best results.



EVERY 2-3 WEEKS



DEEP CONDITION

In the event that extra TLC is needed, deep conditioning treatments can be used to bring your hair back to life! Be sure to rinse thoroughly in lukewarm water and allow your hair to air dry before styling.



EVERY 1.5 MONTHS

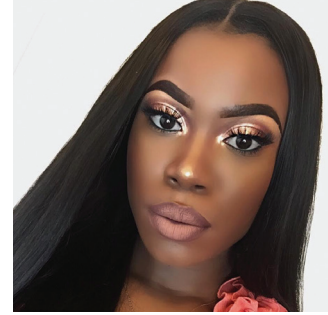


REINSTALL

Mayvonn Virgin hair is an investment that will last at least a year - as long as you take care of it! Your install on the other hand, will not. If it's time to tighten up those tracks, contact your local Mayvonn stylist for an appointment.

HOW TO KEEP YOUR HAIR *Flawless at Night*

Ready to wake up flawless? Your nighttime regimen matters. Here's how to keep your look intact in the p.m.



TO KEEP IT *Sleek*



1 DETANGLE
Detangle your hair with a paddle brush and make sure it's smooth.



2 SPLIT
Split your hair down the middle.



3 WRAP
Wrap one section of your hair around your head, from the back to front, in a circular motion to lay it flat.



4 PIN
Hold or pin it down.



5 CROSS
Take the opposite section and repeat with the other side.



6 SECURE
Secure with a silk scarf, hit the lights, and have a goodnight!

TO ADD A BIT OF *Texture*



1 DETANGLE
Detangle your hair with a paddle brush.



2 SMOOTH
Smooth it down into a ponytail and secure with a scrunchie.



3 TWIST
Twist into a low bun.



4 SECURE
Secure with a silk scarf, hit the lights, and have a goodnight!



PURCHASED A Closure or Frontal?

Save your precious strands and top off your look with the ultimate tool in protective styling. Our collection of frontals and closures blend seamlessly with our bundles and can be customized to fit your unique look. Here's how to make sure they last:

TAKE IT EASY on your lace - pulling hair too hard at the root can pull out the strands and cause unnecessary damage!

CUSTOMIZATION IS CRUCIAL!

Create a look that is truly yours by bleaching your knots, plucking your hairline, and cutting your lace before you slay. Head to Mayvenn's YouTube channel for tutorials on how to customize, or make an appointment with your local stylist.



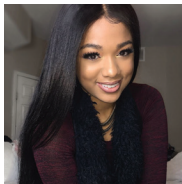
KNOW WHEN IT'S TIME TO REPLACE.

With proper and gentle care, your closure or frontal will stand the test of time! However, your protective piece may need to be replaced sooner than your accompanying bundles.

RECOMMENDED Products

	VIRGIN STRAIGHT	VIRGIN YAKI STRAIGHT	VIRGIN KINKY STRAIGHT
SHAMPOO	\$ Aussie Moist Shampoo \$\$ Carols Daughter Black Vanilla	\$\$ Shea Moisture Moisture Retention	\$\$ Shea Moisture Moisture Retention
CO-WASH & CONDITIONER	\$\$ DevaCurl No-Poo \$\$ Shea Moisture Coconut Hibiscus Co-Wash	\$\$ Shea Moisture Coconut Hibiscus Co-Wash	\$\$ Shea Moisture Coconut Hibiscus Co-Wash
DEEP CONDITIONER	\$ Aussie 3 Minute Miracle Smooth \$ Garnier Whole Blends	\$\$ Alikay Naturals Honey & Sage Deep Conditioner	\$\$ Alikay Naturals Honey & Sage Deep Conditioner
LEAVE-IN	\$ Jane Carter Leave-In Conditioner	\$\$ Kinky Curly Knot Today	\$\$ Kinky Curly Knot Today
HEAT PROTECTANT	\$ Tresemme Thermal Care	\$\$ Chi Silk Infusion	\$\$ Chi Silk Infusion
OIL	\$ SheaMoisture Argan Oil	\$ SheaMoisture Argan Oil	\$ SheaMoisture Argan Oil

\$ - LOW \$\$ - MEDIUM



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#MAYVENNMADE
Movement!


Now that you've rocked your look, submit your photos to be featured on our website, social media, and blog!


HEAD TO
mayvenn.com/mayvenn-made





Have any questions or need haircare tips?
Visit mayvenn.com or call +1 (888) 562-7952


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